SPONSORSHIP PACKAGE

Reach over 850 visual communication leaders and consultants who are innovators in the medical, science, and healthcare industries during our annual conference in Salt Lake City, July 17-20, 2013 and throughout the year.
FUSION: WHEN TWO OR MORE DISTINCT ENTITIES COMBINE TO FORM A NEW WHOLE.

Affiliation with our esteemed profession signals your organization’s alignment with leading the way in innovative communications.
AN INNOVATIVE PROFESSION

Since 1945 The Association of Medical Illustrators (AMI) has been promoting the power of visual media to advance the life sciences, medicine, and healthcare. Comprised of members across four continents, the AMI unites highly trained and (broadly) interdisciplinary professionals to foster best practices in visual knowledge translation. AMI members continuously hone their skills to be leading visual interpreters – between the expert and novice, the scholar and student, and the physician and patient.

The AMI communicates with its membership and the public via six dynamic channels:
• A robust website (www.ami.org)
• The peer-reviewed Journal of Biomedical Communications
• An active Online Member Community
• A quarterly-published AMI Newsletter
• An AMI Weekly eNews blast
• And a four-day conference held in a major North American city each year

The annual conference – our signature event – attracts a large contingent of the Association’s 850+ members, who converge for four days of plenary and concurrent educational sessions, workshops, technique and technology demonstrations, and networking opportunities. A highlight is the ongoing Media Exhibition, which showcases AMI members’ exemplary work in illustration, animation, interactive and online media, publishing, medical models, design and other visual communications.

The 2013 conference will be themed FUSION: Connecting Minds + Visualizing Science & Medicine, and will be hosted in Salt Lake City – an international center for excellence and innovation in science, medicine, communication, and technology.

Partner with the AMI at the FUSION 2013 conference and throughout the year.
Fusion: when two or more distinct entities combine to form a new whole. This biochemical phenomenon reflects our blend of art & technology with science & medicine. It’s also a fitting term to describe our philosophy of connecting minds and synthesizing new partnerships, and is the theme for the AMI’s 2013 conference in Salt Lake City.

Salt Lake City, an international center for excellence and innovation, has a rich history of melding of science, medicine, communication, and technology. Edwin Catmull, a pioneer of computer animation, received his training at the University of Utah. His work, a fusion of science and art, played a key role in making modern scientific visualization what it is today.

Visual communication has been instrumental in many SLC-based endeavors: the Nobel Prize-winning medical research of Mario Capecchi; the first successful implantation of the groundbreaking Jarvik-7 artificial heart into a human recipient; the creation of breakthrough virtual 3D medical model development by the Zygote Media Group; and innovative health care information solutions by Amirsys, led by renowned neuroradiologist Dr. Ric Harnsberger.

Branded the “Silicon Slopes,” Salt Lake City and the surrounding area is home to over 150 biotech firms and a diverse array of other technology-focused businesses. The University of Utah boasts a prestigious school of medicine that is internationally recognized for its basic science and biomedical research. Recently, the U of U surpassed MIT to become America’s No. 1 research institution, in terms of technology startups.

Today, the need for informed, focused visual communication to facilitate knowledge translation is greater than ever. The AMI is proud to host our conference in a city with a strong record of technological advancements.
As visual communicators, AMI members participate in the dissemination of innovative breakthroughs in life science and medicine. We collaborate to visualize basic science and clinical research endeavors, molecular and cellular processes, pharmacological mechanisms, and surgical procedures from hypothesis through to data translation. We work with educators to deliver effective multimedia teaching tools for healthcare professionals and patients. We create mobile apps, educational games, and cutting-edge animations for cinema and television that bring the beauty and complexity of science to a wide range of audiences. We produce simulations that advance medical training. And we cast new light on evidence through our work in forensic reconstruction and visualizations for the courtroom.

FUSION – the combination of two or more distinct entities into a new whole – describes our process as we connect minds to communicate science and medicine. This process, and the theme of our 2013 conference, brings new understanding – from the laboratory to the doctor’s office, and from local to global communities to improve health and healthcare. Our members are connected to innovations in biomedical science and are essential communication links to a world increasingly influenced and dependent on visual media. We lead in educational frontiers such as digital publishing, educational gaming, and simulation training. Affiliation with our esteemed profession shares your organization’s commitment to leadership in innovative communications.

As a non-profit organization, the AMI is committed to principled and rigorous financial stewardship. Your sponsorship will help underwrite the cost of plenary and concurrent speakers, hands-on workshops and demos, and events that are critical to each AMI member’s continued professional development.

In partnering with AMI, your organization will gain opportunities for co-marketing, enhanced public relations, and affirmation of your reputation for building goodwill in the educational and communications fields. Aligning your name and presence with us signals your recognition of the value of investing in applied visualization.

We invite you to lead the way with us in innovative communication.
PARTNER WITH THE AMI. JOIN US AS LEADERS IN VISUALIZATION THROUGH THE FUSION OF ART AND TECHNOLOGY WITH SCIENCE AND MEDICINE.
LEAD CONFERENCE SPONSORSHIP ($30,000)

The following events provide excellent corporate visibility and messaging opportunities to a large contingent of the AMI. Included in your sponsorship, the AMI will provide all food and beverage, event planning, venue, corporate recognition signage, and shuttle bus service if needed.

The Lead Conference Sponsor will be the catalyst for powerful fusion, as the main industry partner of biomedical visualization and the Association of Medical Illustrators at the 2013 Annual AMI Conference in Salt Lake City and throughout the entire year. At this high-level of partnership, you signal to the broader community that cutting-edge visual communication is important to the advancement of medical breakthroughs and treatment, and to the education of researchers, practitioners, and the end recipients of medical advances. Sponsorship includes access to key stake-holders in the AMI and offers the most opportunities to co-market with our association.

Public-display Media Exhibitions
The AMI is exploring options with well-established SLC institutions, including the Spencer Eccles Medical Library, Salt Lake City Public Library, the Marriott Library, and the University of Utah Hospital. The AMI proposes to mount robust exhibitions of past award-winning medical visualizations in some or all of these high-profile locations, for the duration of a few days to a few weeks. These prominent exhibitions will provide name-recognition exposure to researchers and science investigators, members of the teaching hospital community, university faculty, and the general public. An opening reception in recognition of the Lead Sponsor will be held at one of these venues during the Annual Meeting, with key conference participants, members of the research community, and invited AMI members in attendance.

Benefits:
• Luncheon or reception with lead speakers and AMI leadership*
• Awards reception seating with key industry stakeholders
• Co-marketing affiliation with AMI for enhanced PR, access to members, governance affiliation and award-winning visuals
• Personalized tour of the Media Exhibition with AMI Presidents (past, current and incoming)
• Four full conference registrations
• Sponsor will receive annual name/logo recognition:
  • AMI website
  • AMI Quarterly Newsletter
  • AMI weekly News Blast
• Sponsor will receive conference name/logo recognition:
  • Conference website
  • Full page advertising on the Annual Conference Program
  • Conference signage
• Each Sponsor will receive a verbal thank you at the AMI conference
• Sponsorship pricing valid for July 1, 2013–June 30, 2014 on a first-come, first-served basis.

*AMI will determine best options that make for a win-win dynamic for meaningful interactions with representatives of our prestigious profession and conference thought-leaders

The Association of Medical Illustrators is a 501(c)(6) Professional Association
Many of the lectures and other educational events will be hosted in over 28,000 square feet of meeting space at the Sheraton Hotel. Two combined ballrooms for plenary sessions, and multiple breakout rooms for smaller specialized talks will be fully programmed during the conference, as will a 6,500 square foot Media Exhibition displaying current submissions from the AMI membership. With additional gathering space to foster networking, the conference will facilitate the active exchange of ideas between the membership and allied health professionals. To ensure name recognition and reinforcement of your brand, prominent poster-signage will be on display at the facility, with information profiling your company and highlighting your expression of support for the visual storytelling exemplified by the AMI. Your logo will be prominently displayed throughout the conference location.
5,300+ TECHNOLOGY AND LIFE SCIENCE COMPANIES LOCATED WITHIN THE SILICON SLOPES.
## CUSTOMIZABLE SPONSOR BENEFITS MATRIX

Details are outlined on the following pages

<table>
<thead>
<tr>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
<th>BRONZE SPONSOR</th>
<th>EVENT SPONSOR</th>
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<tr>
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<td>BELOW $5,000</td>
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- **Host one of the following special events:**
  - Media Exhibitions Opening Reception
  - Awards Ceremony + Banquet
  - Governance + Thought Leaders Reception
  - Online Continuing Education Funding

- **Sponsor one of the following:**
  - Full Conference Day (2 available)
  - Tech Showcase Opening Sponsor (2 @ $7500) or Co-Sponsor (2 @ $7500) see page 20
  - Satellite Media Exhibitions (off-site locations in SLC)
  - Wi-Fi Sponsor
  - Charging Station(s)

- **Sponsor one of the following:**
  - Keynote Address
  - Brödel Memorial Address
  - Public Lecture + Reception (5 @ $5,000) see page 16
  - Plenary Speaker (2 available)
  - Animation Theatre (at Sheraton SLC Hotel)
  - Full Day Workshop (4 available)
  - Printing of Sponsor Logo in conference bags

- **Sponsorship pricing valid for July 1, 2013–June 30, 2014 on a first-come, first-served basis.**

- **As a nonprofit organization, the AMI is committed to principled and rigorous financial stewardship.**

- **For additional information contact sponsorship@ami.org**

### BENEFITS MATRIX

#### CUSTOMIZABLE SPONSOR

#### GOLD, SILVER AND BRONZE SPONSORS WILL RECEIVE:

<table>
<thead>
<tr>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
<th>BRONZE SPONSOR</th>
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<tr>
<td>4 full access conference registrations</td>
<td>2 full access conference registrations</td>
<td>1 full access conference registration</td>
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<td>4 exhibit-only passes for sponsor staff for Media Exhibition and Tech Showcase</td>
<td>2 exhibit-only passes for sponsor staff for Media Exhibition and Tech Showcase</td>
<td>Distribution of 1 promotional item in the conference bag</td>
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<td>Speaking opportunity for 5 minutes at the opening of your sponsored event to the conference attendees</td>
<td>Post-conference attendee mailing list (no emails)</td>
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<tr>
<td>Pre- and post-conference attendee list with mailing addresses (no emails)</td>
<td>Distribution of 1 promotional item in the conference bag</td>
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### EACH SPONSOR WILL RECEIVE ANNUAL NAME + LOGO RECOGNITION IN THE FOLLOWING:

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<tr>
<th>AMI website</th>
<th>AMI Quarterly Newsletter + article opportunity</th>
<th>AMI Weekly News Blast</th>
<th>AMI website</th>
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### EACH SPONSOR WILL RECEIVE CONFERENCE NAME + LOGO RECOGNITION IN THE FOLLOWING:

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<td>Half page ad in the Conference Program</td>
<td>Quarter page ad in the Conference Program</td>
<td>Conference signage</td>
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### VERBAL THANK YOUS THROUGHOUT THE CONFERENCE PROCEEDINGS

Sponsorship pricing valid for July 1, 2013–June 30, 2014 on a first-come, first-served basis. As a nonprofit organization, the AMI is committed to principled and rigorous financial stewardship.
GOLD SPONSORSHIP ($20,000)

The following events provide excellent corporate visibility and messaging opportunities to a large contingent of the AMI. Included in your sponsorship, the AMI will provide all food and beverage, event planning, venue, corporate recognition signage, and shuttle bus service if needed.

Media Exhibition + Opening Reception
A highlight of the conference is the 6,500 sq. ft. Media Exhibition with approximately 300 entries of stunning visualizations. Categories include: Instructional Color, Tone and Line, Editorial, Advertising, Marketing/ Promotional, Medical-Legal, Animation, Interactive Media, 3D Models, Illustrated Medical Book, and Fine Art.

Awards Ceremony + Banquet
This elegant evening honors the best and brightest in all branches of medical visualization. Highlights include the Media Exhibition Awards Presentations, Lifetime Achievement Award, Brödel Award of Excellence in Education, Frank Netter Award, and the Vesalius Trust’s presentations of student scholarships.

Governance + Thought Leaders Reception
This is a unique opportunity for a sponsor to meet the thought leaders of the Association of Medical Illustrators including the Board of Governors, Committee Chairs, Governors of the Vesalius Trust, Members of the Certification Board, and the AMI Management Board of the Journal of Biocommunication as well as other conference dignitaries, including selected speakers.

Online Continuing Education Funding
This high-profile sponsorship opportunity allows you to go well beyond the conference to reach professional members in an ongoing cutting-edge educational initiative. This is a special opportunity for a sponsor to be recognized for five seconds at the opening of each of six AMI Online Continuing Education videos that will capture key presentations at the 2013 Meeting. These digital offerings will be broadcast over the AMI.org website for worldwide member participation.

Benefits:
4 full access conference registrations
4 exhibit-only passes for sponsor staff for media exhibition and tech showcase
Speaking opportunity for 5 minutes at the opening of your sponsored event
Pre- and post-conference attendee list with mailing addresses (no emails)
Distribution of 1 promotional item in the conference bag

Annual name + logo recognition in the following:
AMI website
AMI Quarterly Newsletter + article opportunity
AMI weekly News Blast

Conference name + logo recognition in the following:
Conference website
Full page ad in the Conference Program
Conference signage
300+ STUNNING VISUALIZATIONS IN A 6,500 SQ FT MEDIA EXHIBITION.
SILVER SPONSORSHIP ($10,000)

The following event provides corporate visibility and messaging opportunities.
AMI provides planning, venue, corporate recognition signage.

Full Conference Day (2 available)
Sponsor one of two full days of conference programming, with topics on:

• Biomedical Sciences
• Mobile Media

This is a high-profile opportunity to host an entire day of the SLC Annual Meeting proceedings, with associated brand reinforcement throughout your chosen day (either Thursday, July 18th or Friday, July 19th).

Tech Showcase (see page 20 for details)
The Tech Showcase is one of the pinnacle conference events, with members and companies displaying a wide range of demonstrations that showcase both timeless techniques and the latest in software and hardware, and emerging state-of-the art educational tools.

Selected past presentations include:
Peter Leyens, Medical Animator at InVivo Communications. Introduction to Autodesk MatchMover. Toronto, 2012
Aletta Ann Frazier, MD, Associate Professor of Diagnostic Radiology, Division of Cardiothoracic Imaging at the University of Maryland Medical Center, and medical illustrator, lecturer, and researcher at the American Institute for Radiologic Pathology. OsiriX: A Rosetta Stone for Medical Imaging. Baltimore, 2011
Nick Klein, medical illustrator at the Medical College of Georgia at Georgia Health Sciences University, and the Director of Innovation and Partner at iSO-FORM, LLC. A Practical Game Design Method Using Learning Objectives and Core Concepts. Baltimore, 2011
Anneliese Lilienthal, Medical Producer and Senior Medical Illustrator for XVIVO Scientific Animation; and Christine Young, Clinical Assistant Professor in the Biomedical Visualization, University of Illinois at Chicago, and partner, creative director, and founder of Young, McKenna & Associates, Inc. Getting Started with Storyboarding for Animation. Portland, 2010
Wes Price, Animator, Illustrator and Associate Professor in Media Arts and Animation at the Art Institute of Colorado. Traditional 2D Animation in Flash. Portland, 2010
Deborah K. Haines, Medical Illustrator at the University of Tennessee College of Veterinary Medicine. Adobe Acrobat, from Static to 3D. Portland, 2010

Benefits:
2 full access conference registrations
2 exhibit-only passes for sponsor staff for media exhibition and tech showcase
Post-conference attendee list with mailing addresses (no emails)
Distribution of 1 promotional item in the conference bag

Annual name + logo recognition in the following:
AMI website
AMI Quarterly Newsletter
AMI weekly News Blast

Conference name + logo recognition in the following:
Conference website
Half page ad in the Conference Program
Conference signage
Satellite Media Exhibitions

The AMI will mount shows of remarkable past AMI-award-winning pieces, beautifully presented with explanatory information. These displays showcase the unique profession of life-sciences visual communication and create additional ‘buzz’ about our conference in the host city. As such, we expose the amazing scope of work our members have created and your associated logo to hospitals and other institutional decision-makers, researchers, and the general public. The following possible venues for satellite exhibits in Salt Lake City are being investigated:

• Spencer Eccles Medical Library
• Salt Lake City Public Library
• The Marriott Library
• The University of Utah Hospital

Wi-Fi

Every time a conference attendee taps fresh into the Internet, your company’s name will be prominently displayed as the online provider. This opportunity is a high-profile, multiple-use opportunity for name, message, and brand recognition.

Charging Station(s)

A centrally located station will provide essential power for recharging mobile devices and computers for conference attendees to plug-in online. This is a high-visibility sponsorship option that reinforces your position as being associated with technological developments.
BRONZE SPONSORSHIP ($5,000)

The following event provides corporate visibility and messaging opportunities. AMI provides planning, venue, corporate recognition signage.

Keynote Address
This is a unique sponsorship opportunity with high visibility. This centerpiece presentation invites accomplished individuals in the fields of science, medicine, publishing, and communication to speak on topics of great relevance. The address sets the tone for the conference proceedings, and is highly anticipated.

Past speakers include:
John G. Hunter, MD, Chief of Surgery at Oregon Health & Science University. How a Surgeon Uses Medical Illustration. Portland, 2010

Brödel Memorial Address
This prestigious presentation honors Professor Max Brödel, the prolific and renowned illustrator, who directed the first graduate-level courses in medical illustration at The Johns Hopkins University School of Medicine in 1911.

Past speakers include:
Ben Fry, Principal, Fathom design and software consultancy in Boston. Illustrating the Human Genome. Boston, 2006
Derrick de Kerckhove, Director, McLuhan Program, University of Toronto. From McLuhan to the New Web Society. Toronto, 1998

Public Lecture + Reception (5 available)
The finale of our four-day FUSION conference will be an open-to-the-public lecture, by a well-known speaker who changes the world and is integrated into visual communication. This evening, held at a great venue, will feature a display of AMI members’ work, and will include a pre-lecture reception. Sponsors of the evening will be given the opportunity to make a three-minute presentation about how visual communication integrates with your endeavors.

Plenary Speaker (3 available)
The plenary speakers are consummate experts in their chosen areas and present topics that push us to think laterally and deeply about medical and scientific discovery and communication. Each of the three dynamic presentations offer superb sponsorship and name-recognition opportunities.

Past speakers include:
Edward O. Wilson, PhD, Professor Emeritus, Harvard University; and Gaël McGill, PhD, Digital Media Director. Life on Earth – Exploring the New Frontier of Digital Textbooks. Toronto, 2012

The Association of Medical Illustrators is a 501(c)(6) Professional Association
Bronze Sponsorship continued from page 17.

John Rennie, Editor in Chief of Scientific American. Shifting Attitudes towards Styles of Art. Cleveland, 2004


Animation Theater
This is a high-traffic funding option. A centrally-located screening room will have a large projection screen showing members’ amazingly intricate work depicting modes of drug action, biomechanical concepts, cellular and molecular depictions, educational training tools, and many other motion and time-based presentations.

Full Day Workshop (4 available)
Full day, hands-on workshops for 15-30 attendees are held in formal classroom settings and are designed around learning objectives. Attendees can receive continuing education credits toward maintaining their certification (Certified Medical Illustrator, CMI) status.

Past presenters include:
Gaël McGill, Digital Director for EO Wilson's digital biology textbook Life on Earth, and Director of Molecular Visualization at the Center for Molecular and Cellular Dynamics at Harvard Medical School. Biovisualization with Maya and Molecular Maya. Toronto, 2012

Graham Johnson, PhD, illustrator of the award-winning textbook Cell Biology by Pollard & Earnshaw; and Fabian de Kok-Mercado, CMI, Medical Illustrator for the NIH National Institute of Allergy and Infectious Diseases (NIAID) Integrated Research Facility. From Atoms to Cells with Ease: embedded Python Molecular Viewer runs inside Cinema 4D, Maya, Blender and More. Baltimore, 2011

Cameron Slayden, Cosmocyte, a 3D animation studio and former scientific illustrator for Science Magazine. Intermediate MAXON Cinema 4D. Baltimore, 2011

Ben Waggoner, Principal Video Strategist at Microsoft; and Craig Foster, award winning animator and owner of Foster Medical Communications. Video Compression for the Medical Animator. Portland, 2010

Conference bags
Each and every registrant is given a practical and custom designed bag upon registration that will display your organization’s name or logo prominently throughout the duration of the conference and beyond.

Hotel key cards
Your company will open doors with your logo and messaging seen repeatedly by every AMI member and speaker staying at the Sheraton Salt Lake City host hotel. This is a high-profile opportunity.
EVENT SPONSORSHIP

The following event provides corporate visibility and messaging opportunities. AMI provides planning, venue, corporate recognition signage.

**Breakfast** (3 available) @ $3,000
Who doesn’t appreciate starting their productive day of learning and networking with a delicious breakfast? This sponsorship opportunity is a great way to make a significant impression on the attendees starting each conference morning.

**Half Day Workshop** (6 available) @ $2,500
Hands-on half-day workshops for 15-30 attendees are held in formal classroom settings and are designed around learning objectives. Attendees can receive continuing education credits toward maintaining their certification (Certified Medical Illustrator, CMI) status.

**Past presenters include:**
Bang Wong, Creative Director of the Broad Institute of MIT and Harvard and Ryo Sakai, PhD candidate. *Information Visualization using Processing*. Toronto, 2012
John Martini, Vice President and Director of Visual Communications, and Joseph M. Cormier, PhD, Technical Director in Injury Causation at Biodynamic Research Corporation. *It All Comes Down to Physics. An Overview of Impact Biomechanics and Skeletal Trauma*. Richmond, 2009

**Coffee Break** (6 available) @ $1,500
Everyone appreciates a stimulating cup of coffee and other refreshments as a great pick-me-up to keep the best cross-polinatino happening. Show your support of these important networking moments.

**Lanyards** (1 available) @ $2,500
Every registrant is provided with a lanyard for their name badge. What better way to have constant name-recognition throughout the entire conference proceedings than to have your logo worn close to each member’s heart?

**Presidential Address** (1 available) @ $1,000
The President’s talk is a prestigious sponsorship opportunity. Past addresses have noted the advances in our profession and forward-looking projections of what is possible as we continue to explore new areas of growth and visual formats to elucidate biomedical science.

**Concurrent Presentations** (18 available) @ $1,000
Prominent speakers who excel in their area of expertise will again be part of the conference proceedings. These high-profile sponsorships include:
Frederic Hellman, MD: *From Quincy to Bones: The Roll of Medical Illustrators in the Age of Big Data and the CSI Effect*
Andrew Hessel: *Visual Design and Rapid Prototyping of Living Systems*
Jens Krüger, PhD: *Tools for Illustrators of 3D Datasets - A Computer Scientist’s POV*
Roberta Ness, MD, MPH: *So You Think You Can Innovate?*
Peleg Top: *Marketing Strategies for Attracting Your Ideal Clients*

**Conference Bag Insert** (10 available) @ $1,000
Promote your message or draw attention to your booth in the Tech Showcase by inserting advertisements or announcements into the conference bags. Bags are distributed to each attendee. (Sponsor is responsible for production and shipping costs.)

The Association of Medical Illustrators is a 501(c)(6) Professional Association.
**TECH SHOWCASE SPONSORSHIP**

The following event provides corporate visibility and messaging opportunities. AMI provides planning, venue, corporate recognition signage.

The Tech Showcase is an expanded interactive expo that will run for a large part of the day on Saturday, July 20th (11:00 am - 5:00 pm) without any other major competing events, held in a large 4,000 sq ft space. This is a dynamic opportunity to showcase your service or product and interact directly with the hundreds of purchasing decision-makers in attendance. Sponsorship opportunities associated with the event are outlined below.

**Lead Sponsor**
(1 available) @ $10,000 or
Co-Sponsor (2 available) @ $7,500
As the Showcase lead sponsor (or co-sponsor), your organization would be provided with a double-sized demo location (two tables/exhibit spots - each approximately 10’x10’) with an option for you to provide point of sale for your product.

**Feature Sponsor**
(4 available) @ $3,500
One large (approximately 10’x10’) demo location is included, at which your own representative or an AMI member, can present the features of your product or service. Includes point of sale option.

**Demo/Exhibitor**
(6 available) @ $2,000
If you have a product to demonstrate, the Tech Showcase offers an excellent opportunity to showcase its features and sign up AMI members to buy your product or service at a later date (no point of sale feature).

**A “GIFT IN KIND”**

The following event provides corporate visibility and messaging opportunities. AMI provides planning, venue, corporate recognition signage.

Certain aspects of our conference have specific logistical needs, such as hardware and software (or licensing), presentation monitors, venue space, display boards, and supplies for workshops. This type of sponsorship is always welcome, and is sometimes the most appropriate AMI partnership – demonstrating the utility of your particular product or service.

Every much-appreciated gift in kind will be recognized in its appropriate sponsorship-level category with all associated benefits. AMI will make all necessary efforts to assist in parlaying your sponsorship into name-recognition for your organization.

For additional information contact sponsorship@ami.org