# Customizable Sponsor Benefits Matrix

Details are outlined on the following pages.

<table>
<thead>
<tr>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
<th>Event Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>Below $5,000</td>
</tr>
</tbody>
</table>

**Host one of the following Special Conference Events:**
- Awards Ceremony & Banquet
- Media Exhibition/Salon & Opening Reception
- Social Evening
- Leadership Reception

**Sponsor one of the following:**
- Brödel Memorial Lecture or Keynote Address or Tech Showcase

**Event Sponsorship Pricing:**
- Sponsor a Breakfast (3 available) or Sponsor a Full Day Workshop or Sponsor a Plenary Speaker or Printing of company name/logo on conference bags
- Sponsor a Half Day Workshop @ $2,500 or Printing of company name/logo on lanyards @ $2,500 or Sponsor a Coffee Break (6 available) @ $2,000 or Sponsor a demonstration at the Tech Showcase @ $1,000 or Donate a ‘Gift in Kind’ under $5,000

### Gold, Silver and Bronze Sponsors will receive:

<table>
<thead>
<tr>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 full conference registrations</td>
<td>2 full conference registrations</td>
<td>1 full conference registration</td>
</tr>
</tbody>
</table>

### Each Sponsor will receive annual name/logo recognition:

- AMI website
- AMI Quarterly Newsletter
- AMI weekly News Blast

### Each Sponsor will receive conference name/logo recognition:

- Conference website
- Full page advertising on the Annual Conference Program
- Conference signage

### Each Sponsor will receive a verbal thank you at the AMI conference

Sponsorship pricing valid for July 1, 2012- June 30, 2013 on a first-come, first-served basis.

For additional information contact:

**Ed Zilberts, AMI Sponsorship Chair**  
(ph) 925.932.3857  
(e) zilberts@sbcglobal.net

**Sponsorship Committee**  
(e) sponsorship@ami.org