Dear Exhibitor, Sponsor or Person to Person Client,

Included in this prospectus is all the information you need to become an AMI meeting sponsor, reserve vendor booth space, or schedule artist interviews through our Person to Person sessions. For those of you that are not acquainted with the Association of Medical Illustrators, browsing this packet will hopefully show the importance in reaching the AMI membership and just how valuable meeting attendance can be for your company’s business.

Sponsorship at the AMI 2007 annual meeting in Bozeman, Montana, July 18-22nd provides a great opportunity to increase your corporate and product visibility. You’ll be able to interact with members of the largest Medical Illustration Association in the world.

When your company chooses to sponsor, exhibit or participate in the Person to Person, it will gain exposure to an elite and influential segment of the biomedical community. Experience the premier forum for presenting advances in the field of visual medicine and the sciences. Expose your products and services to both professionals and graduate level students involved in consultation, creation and support of medical information.
The 2006 annual meeting in Boston, Massachusetts was a true success setting record attendance levels over the past 10 years. Bozeman, Montana will not be an exception as the AMI expects an even greater attendance. Co-locating with the Guild of Natural Science annual meeting will give an even larger target audience to increase your company’s visibility.

While the superb offerings of the AMI annual meeting are typically enticing in their own right, next July's ('07) event in Bozeman, Montana is a rare and special delight that you won't want to miss. Bozeman is nestled in the eastern side of the Rockies and is at the gateway to Yellowstone National Park. People from the four corners of the world come to see this wonder. What better place than the "High, Wide and Handsome" to meet and greet!

The majority of the meeting will take place on the beautiful campus of Montana State University. Located in the Gallatin Valley, this accredited university with a student population of 13,000 offers top funding for biomedical and environmental research in the country. AMI plans to use the Burns Technology Center and other resources within the 5 day program. Workshops will primarily be held on campus with a few off-site providing attendees the ability to focus on the surrounding landscape. The Salon Exhibit will be held on campus with an opening night banquet. Rounding out the schedule of events will be a fun BBQ function held in the unique campus Barn! All events offer opportunities of sponsorship with high levels of exposure.

Don’t miss out. Plan to register now to guarantee your sponsor participation.
AMI CORPORATE/MEETING SPONSORSHIP OPPORTUNITIES

There are various levels of sponsorship or participation for your company, both high visibility and basic visibility to meet your specific needs.

PREMIUM EXPOSURE LEVELS

AWARDS BANQUET SPONSOR: $2500

- Recognition from the podium prior to the Keynote Address
- Opportunity to have a flyer inserted into the registration packets of attendees at the Annual Meeting
- Corporate logo on the presenter podiums at the plenary and concurrent sessions
- Prominent signage at the Annual Meeting at Registration Desk
  - Option to reserve and personalize a table of 10 anywhere at the Awards Banquet to entertain their AMI clients
  - Acknowledgment at table at the Awards Banquet, depending on the kind of meal service planned
  - Logo placement for one year on AMI meeting website with company bio and website link
  - Logo placement in printed meeting materials (should timing permit)
  - Meeting registrations for 2 corporate attendees

SALON OPENING OR BARN BBQ SPONSORSHIP: $2500

- Opportunity to have a flyer inserted into the registration packets of attendees at the Annual Meeting
- Prominent signage at the Annual Meeting at Registration Desk
- Signage acknowledgment at the banquet event depending on the kind of meal service planned
- Logo placement for one year on AMI meeting website with company bio and website link
- Logo placement in printed meeting materials (should timing permit)
- Meeting registrations for 2 corporate attendees
PRESIDENTIAL LUNCHEON OR MEMBERS FORUM
LUNCHEON SPONSOR: $1500

- Recognition at luncheon opening by President
- Prominent signage of Company name and logo at the Registration Desk and on luncheon speaker podium
- Table tent/logo recognition at each table depending on the kind of meal service planned
- Logo placement for one year on AMI meeting website with company bio and website link
- Logo placement in printed meeting materials (should timing permit)
- Meeting registration for one corporate attendee.

MEETING BREAKS: $500

- Company name and logo on poster at break location
- Double sided table toppers with name and logo on food service tables
- Logo placement in printed materials and meeting signage (should timing permit)
**BASIC EXPOSURE LEVELS**

**EXHIBITOR BOOTH SPACE: $1000**

- Booth space and registration for 2 attendees
- Promotional bag insert for conference bag stuffer
- Includes corporate logo placement in meeting materials and website (should timing permit)
- Listing “Thank our Sponsor” meeting registration desk poster
- One skirted table with drape and 2 chairs
- Skirted table at Technique Showcase with electrical hookup
- Optional set of pressure sensitive mailing labels of AMI meeting attendees

**CONFERENCE REGISTRATION BAG INSERTS: $500**

- One literature or specialty item placed in each AMI official conference bag/registration packet
- Includes Logo placement in meeting materials and website (should timing permit)

Shipment of item or insert to: Attn: Kate Counter, 810 East 10th St, Lawrence, KS 66044 no later than June 1, 2007.

**CONFERENCE BAG SPONSOR $500**

- Includes printed Logo placement on conference registration bag for attendees.
- Includes Logo placement in meeting materials and website (should timing permit)
OTHER ANNUAL MEETING OPPORTUNITIES

CLIENT/EMPLOYER SERVICES - PERSON TO PERSON: $500

Person to Person is a format for initiating communication between prospective clients and illustrators, is strictly a benefit to members, meeting attendees and clients of the AMI wishing to conduct interviews concerning prospective employment positions available.

The Association of Medical Illustrators does not investigate nor verify the qualifications of any client or any potential employees or employment conditions described by the client. It is up to the individual illustrator or firms involved to conduct their own investigations prior to the annual meeting and establish a scheduled interview.

THIS MEETING SERVICE INCLUDES:

- Reserved meeting room for client employment interviews for a 4 hour block of time.
- Logo recognition in program, annual meeting website, registration and meeting room signage.
- Weekly email broadcast to AMI membership with job placement advertisement beginning in Mid-April.
- 2-3 month opportunity for prospective employees to reserve interview time with company/client.
- Option to receive meeting attendee mailing list in the form of pressure sensitive labels.

Registration is on a first come first serve basis due to limited meeting space. Please contact Vanessa Reilly for any questions you may have or registration materials by phone at 913-626-2778, email; hq@ami.org
EXHIBITOR CANCELLATION AND SET UP POLICY

Cancellations received in writing by April 1, 2007 will receive a full refund. There will be no refunds for cancellations after April 1, 2007.

LIABILITY AND INSURANCE

The exhibitor assumes the entire responsibility and liability for loss, damages and claims arising out of injury to persons or damage to exhibitor’s displays, equipment, or other property brought upon the premises of the MSU campus, and its owners, servants, agents and employees against all claims or expenses for such losses, including reasonable attorney’s fees, arising out of the use of the campus facilities excluding and liability caused by the negligence of the Association of Medical Illustrators or Montana State University, its owners, servants, agents and employees.

The exhibitor acknowledges that he or she is responsible for obtaining insurance coverage in such amounts as it deems appropriate to comply with its obligations herein and for its own protection.

Association of Medical Illustrators will not be responsible for delays, damage, loss or other unfavorable conditions caused by circumstances beyond its control. Under government order, emergency, or other fair reasons beyond its control, the Association of Medical Illustrators reserves the right to cancel the show with no further liability to the Exhibitor that the full refund of space rental payments made.

The association reserves the right to change the location of the Exhibition in the event of a strike, fire, or act of God should render the hall in which the exhibition has been scheduled or any other convention facility unusable.

EXHIBIT INSTALLATION

Installation of exhibits in the AMI exhibit hall commences at 12:00 noon on Wednesday, July 18, 2007. All exhibits must be fully operational by 5:00 PM on Wednesday, July 18, 2007.
Dismantle/Removal of Exhibit

Each exhibitor will complete arrangements of removal of material from the MSU hall in accordance with these rules. The AMI prefers no packing or dismantling take place until the official closing of the exhibit hours, Saturday, July 21, 2007 at 5:00 PM.

All exhibitor material must be packed and ready for shipment by 12:00 noon on Sunday July 22, 2007. All space occupied by an exhibitor must be surrendered in the same condition as originally leased at the commencement of occupation.

Exhibitor Shipping Information

Exhibitors are responsible for any handling charges associated with their packages and it is recommended to use a traceable service. The shipping address dates and information will be located in your exhibitor kit sent directly to you after registration.

The Association of Medical Illustrators and its general service contractor, their employees and agents are not responsible for the shipping of stored materials.

Fire Regulations

All doors and openings must be kept clear. Exhibit signs, fire alarms and extinguishers must be visible at all times. Combustible decorations shall not be used. All packing containers, excelsior, wrapping paper, etc., are to be removed from the floor and must not be stored under tables or behind displays. All decorations must be able to stand a flameproof test.
2007 AMI Exhibitor/Sponsorship Contract

Premium Exposure Levels

- Awards Banquet: $2500
- Salon Opening Reception: $2500
- Closing BBQ Event: $2500
- Luncheon Sponsor: $1500
- All Breaks: $500

Basic Exposure Levels

- Exhibit Booth Space: $1000
- Conference Registration Bag Insert: $500
- Conference Registration Bag Sponsor: $500

Other Conference Options:

- Person to Person: $500

Company: ________________________________
Agency: ________________________________
Authorized Person: _____________________
Billing Address: __________________________

Payment Method:
Visa      MC      Amex      Check#

Name on credit card:
Signature: _______________________________

Credit Card #__________________________ Date:___________ Exp:_________

- I hereby contract with the AMI for sponsorship, exhibit space or Person to Person at the 2007 AMI annual conference and meeting held at MSU in Bozeman, Montana as outlined above. I understand the entire fee is due by April 1, 2007.
- I agree to provide AMI with an electronic copy and hard copy of our corporate logo as noted above for the stated purposes of sponsor/company identification.
- Please note this contract may not be changed or cancelled after April 1, 2007. Please send contract and all materials to Kate Counter, Allen Marketing and Management, 810 E 10th Street, Lawrence, KS 66044, or fax to 785-843-1274 or call 800-627-0629, ext 225 for more information.